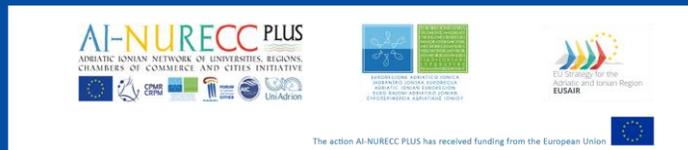




European Institute of
Innovation & Technology



EIT cross-KIC

Boosting Green, Circular Economy in the Western Balkans

Mila Ocalir Krivokapic

EIT Climate-KIC Regional Innovation Scheme

26th October 2021

HIGH-LEVEL CONFERENCE ON
CIRCULAR ECONOMY



The EIT is a body of the European Union

What is the EIT?

The European Institute of Innovation and Technology (EIT) drives innovation in Europe by supporting entrepreneurs, innovators and students across Europe to turn their best ideas into reality.

How does the EIT work?



Trains a new generation of entrepreneurs



Develops innovative products and services



Power start-ups & scale-ups

8 EIT KICs



Climate-KIC



Digital



Urban Mobility



Health



Manufacturing



InnoEnergy



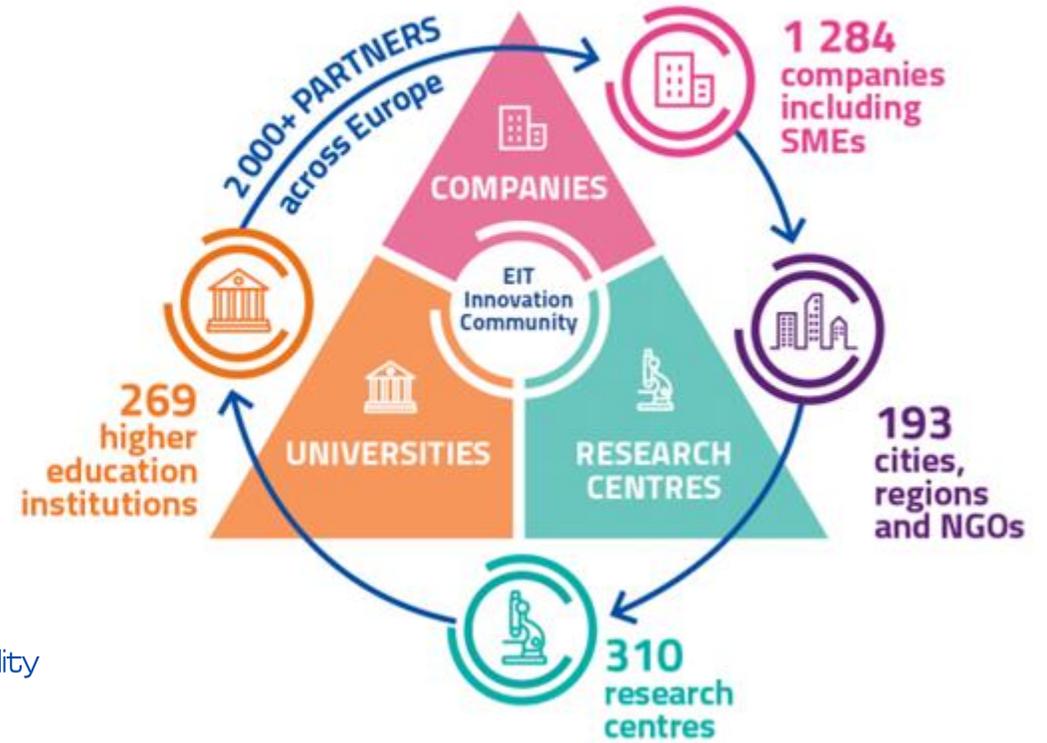
Food



RawMaterials

Connecting markets

Europe's largest innovation community



European Institute of Innovation & Technology

The EIT is a body of the European Union



EIT IN THE WESTERN BALKANS

- In the past years, the EIT has been steadily **expanding its cooperation** with the Western Balkans and bolstering its engagement with the region will be a **top priority in 2021-2027**.
- **Four different EIT Hubs** are currently established in the region: EIT Climate-KIC, EIT Urban Mobility and EIT Food have opened hubs in Serbia, while EIT RawMaterials has opened one in Croatia with outreach to the entire Western Balkans.
- Between 2014 and 2019, and the EIT Community channelled **over €800,000** to the Western Balkan countries during the same period.

CROSS-KIC WESTERN BALKANS INITIATIVE IN CIRCULAR ECONOMY



SUPPORT MANAGING
AUTHORITIES IN
SYSTEM MAPPING
AND STAKEHOLDER
ENGAGEMENT FOR
POLICY CO-DESIGN



WORK WITH
UNIVERSITIES TO
ENHANCE THEIR
MULTI-SECTORAL
INNOVATION OFFER
AND BE MORE
ENTREPRENEURIAL



IDENTIFY AND
UPSKILL REGIONAL
TALENTS FOR NEW
BUSINESS CREATION

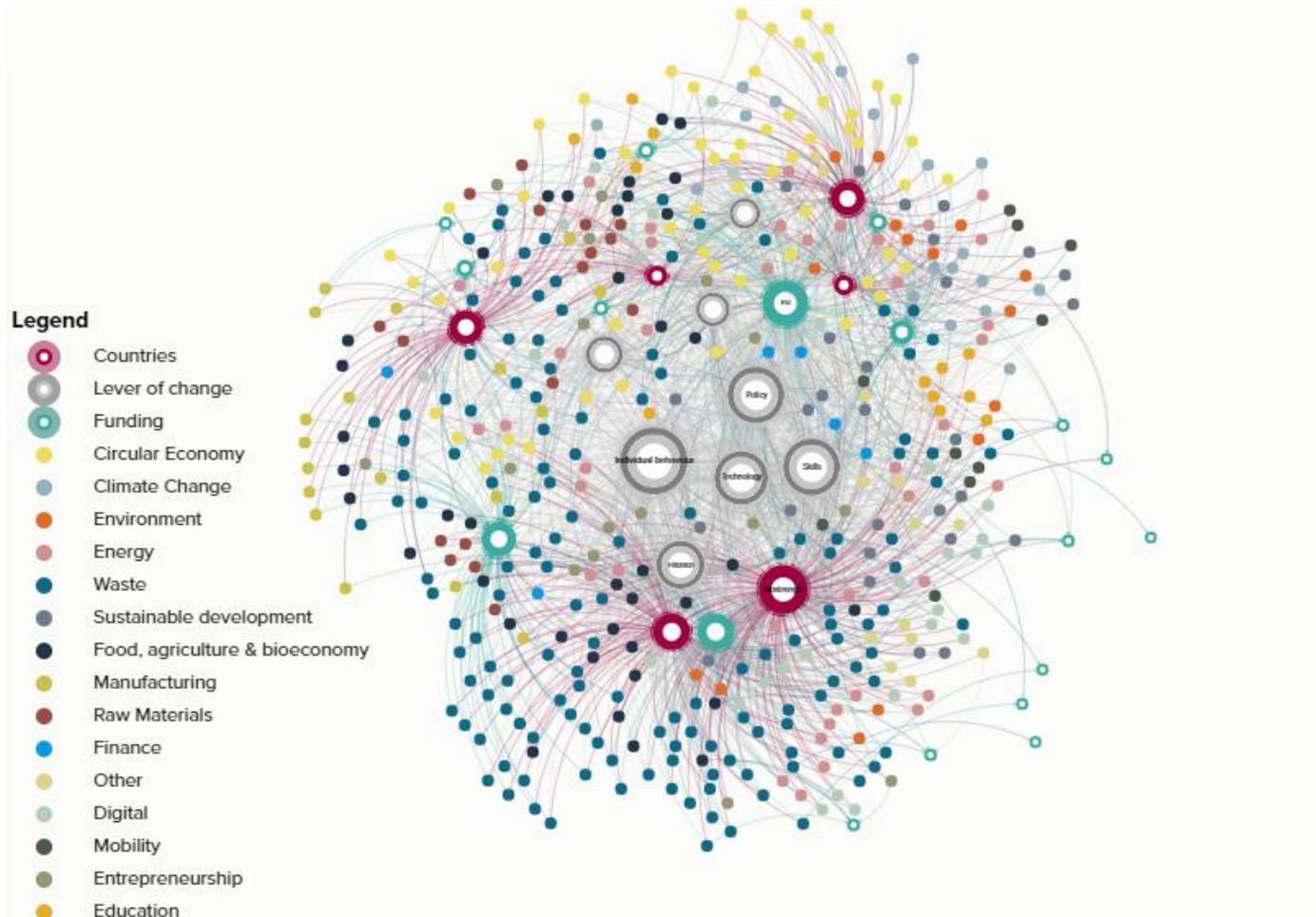


RIASE AWARENESS,
ENGAGE AND CO-
CREATE WITH
CITIZENS AND
CONSUMERS



ACCESS TO FINANCE, EXPERTISE AND NETWORKS
FROM THE KICs ACROSS EUROPE, STREAMLINING COMMUNICATION,
EXCHANGE OF GOOD PRACTISES AND OPPORTUNITIES

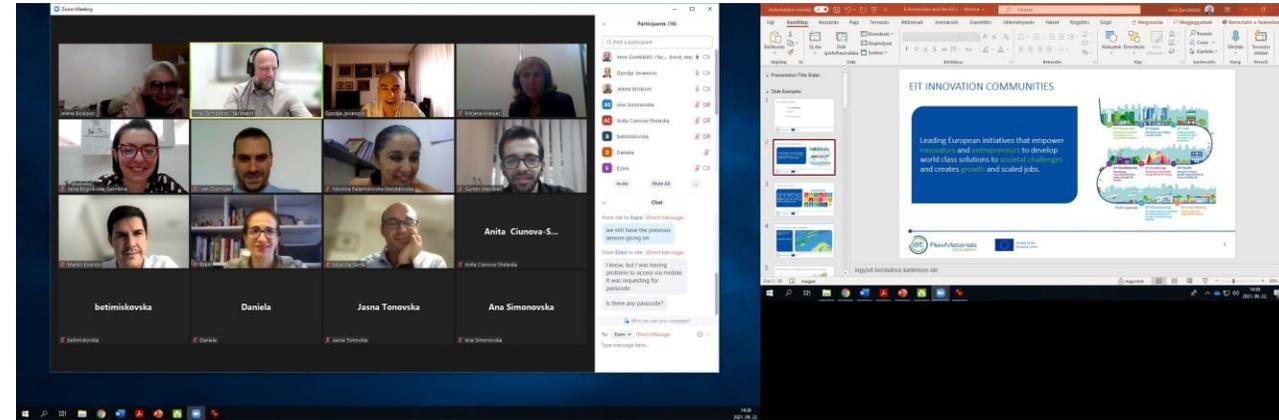
System and policy co-creation



- **Mapping finalized**, 6 partners/subcontractors from each WB6 economy
- **712 actors** mapped in **473 projects**
- Some actors were involved in multiple projects, the total number of actor participations is 1417
- Policy co-creation **workshops** completed in 6 countries by local organizations trained to run them (with 13 local facilitators, based on methodology developed with JRC), with **129 regional stakeholders** participating

Education and capacity-building pilots

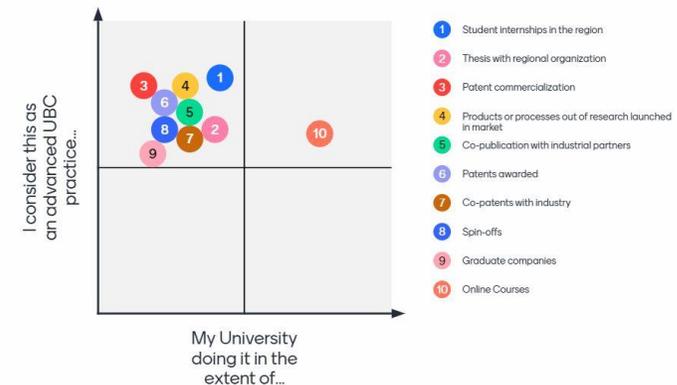
- ✓ 2 HEInnovate workshops completed in September
- ✓ 5 universities were represented, with a total of 43 participants
- ✓ 2 Universities selected to run Circular Economy Meet Meet Ups in November



Go to www.menti.com and use the code 85 06 66

UBC Practices and its use in Universities

Mentimeter



KPI



KPI: min. 15 participants in each Pre-JS WB workshops



JUMPSTARTER

Results – number of participants



RIASE AWARENESS,
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CONSUMERS

Communication, dissemination and outreach to citizens

Thorough several awareness raising and engagement actions:

A/ Consumer engagement labs

The Labs are co-creation sessions carried out by a relatively coherent group of consumers in a joint, physical place and limited in time, focused on ideation/development of new product concepts. The sessions will be adapted to the challenges of circular economy in Western Balkans (e.g new packaging concepts).

B/ Information campaigns on circular economy relevant topics co-created by local stakeholders.

Cross sectoral competition for local opinion leaders (NGOs representatives, researchers, doctoral and master students) on citizen engagement activities promoting circular economy issues.

Save the date

29th October 2021

Cross-KIC Western Balkans Regional Workshop

Join us and explore networking opportunities with KICs and the whole EIT partner community!

Engage in matchmaking sessions aimed to identify synergies with the EIT KICs and a broad community of actors working in the Western Balkans



Engage with EIT KICs communities coming into the region!



FORMING ION

Global challenges



The EIT is a body of the European Union

