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EUROREGIONE ADRIATICO IONICA
JADRANSKO IONSKA EUROREGIJA
ADRIATIC IONIAN EUROREGION
EURO RAJONI ADRIATIKO IONIAN
ΕΥΡΩΠΕΡΙΦΕΡΕΙΑ ΑΔΡΙΑΤΙΚΗΣ ΙΟΝΙΟΥ



EU Strategy for the
Adriatic and Ionian Region
EUSAIR

HIGH-LEVEL CONFERENCE ON **CIRCULAR ECONOMY**

26 | OCT | 2021

ONLINE EVENT



The new
Circular Economy Action Plan

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Adviser on Circular Economy
European Commission, DG Environment



@AI_NURECC_PLUS

The action AI-NURECC PLUS has received funding from the European Union



PROTECTING NATURE



FROM FARM
TO FORK



LEADING THE
GREEN CHANGE
GLOBALLY



MAKING
HOMES ENERGY
EFFICIENT



FINANCING
GREEN
PROJECTS



ENSURING
A JUST TRANSITION
FOR ALL



ELIMINATING
POLLUTION



MOBILISING INDUSTRY
FOR A CLEAN AND
CIRCULAR ECONOMY



INVESTING IN MORE
SUSTAINABLE,
SMARTER MOBILITY



CLIMATE
PACT AND CLIMATE
LAW



PROMOTING
CLEAN
ENERGY



The European Green Deal



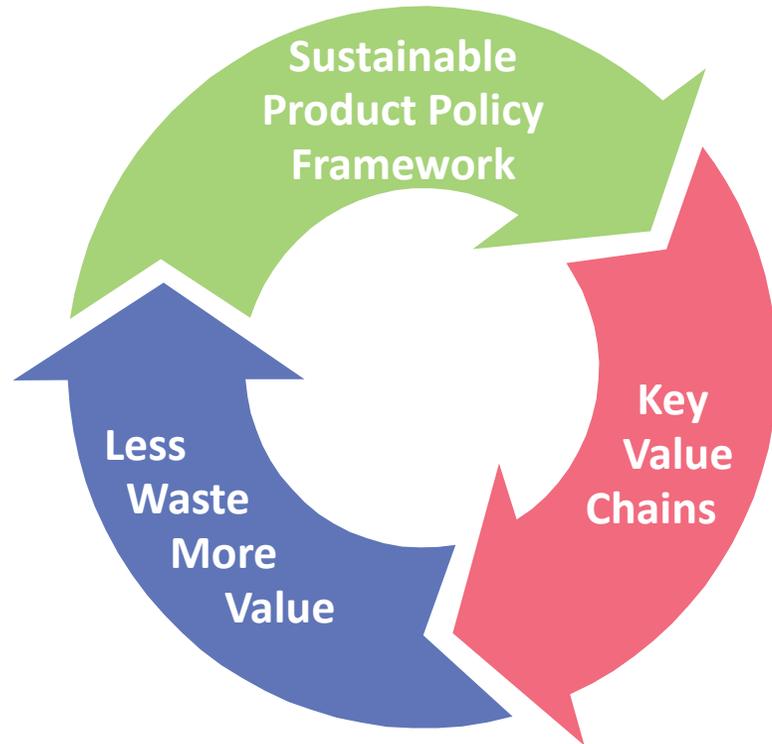
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2nd CEAP (2020)



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35 actions

Make sustainable products the norm in the EU
Empower consumers and public buyers
Sustainable production processes

Electronics and ICT
Batteries and vehicles
Packaging
Plastics
Textiles
Construction and buildings
Food, water and nutrients

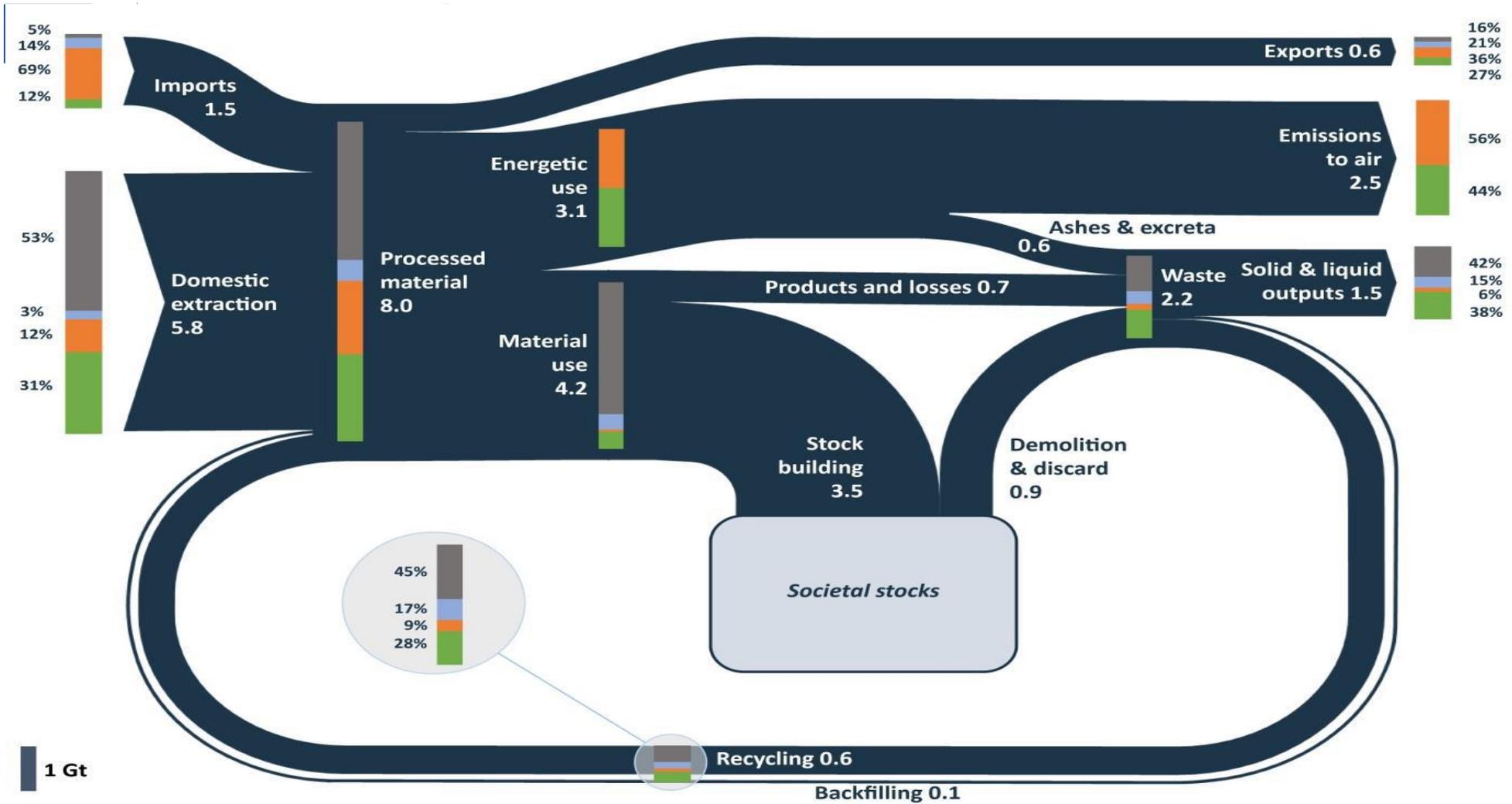
Reduce Waste
Reduce Waste Exports
Boost market for high quality and safe secondary raw materials



Material Flows in EU



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Material flows true to scale in Gt/year (billion tons/year) in 2014

Non-metallic minerals
 Metal ores
 Fossil energy materials/carriers
 Biomass

Note: Numbers may not sum up to total due to rounding.

THE ACTION AI-NURECC PLUS HAS RECEIVED FUNDING FROM THE EUROPEAN UNION





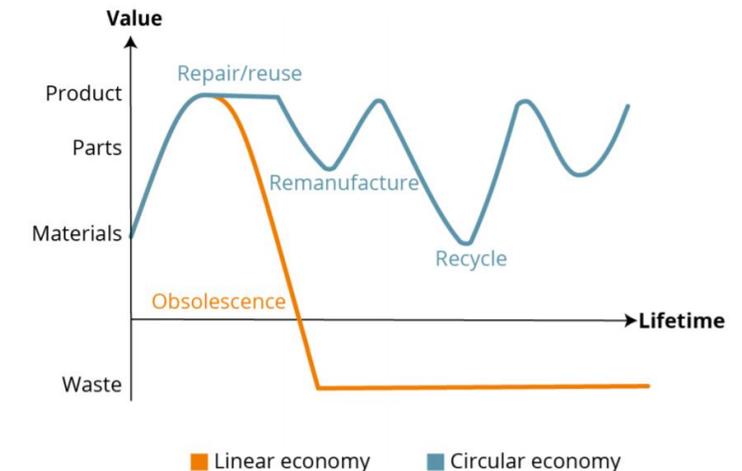
Sustainable Products Initiative

‘Sustainable products should be the norm, not the exception’

- Using Single Market Rules to drive design for sustainability
- Ecodesign Directive to go beyond energy-related products...
- Application of wider sustainability principles to:
 - Improve durability, reusability, upgradability and reparability
 - Reduce environmental & carbon footprints
 - Address hazardous chemicals
 - Increase recycled content
 - Challenge single-use and premature obsolescence
 - Facilitate products-as-a-service

Up to
80%

of products' environmental
impacts are determined at
the design phase





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FORUM
of Adriatic
and Ionian
CITIES



Empowering Consumers and Public Buyers



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- Revision of the **consumer law**: consumers to receive trustworthy and relevant information on products at the point of sale
- Establishing a new “**Right to repair**”
- Legislative proposal on **green claims** - companies to substantiate them using Product & Organisation Environmental Footprint methods
- Systematic inclusion of durability, recyclability and recycled content criteria in EU Ecolabel

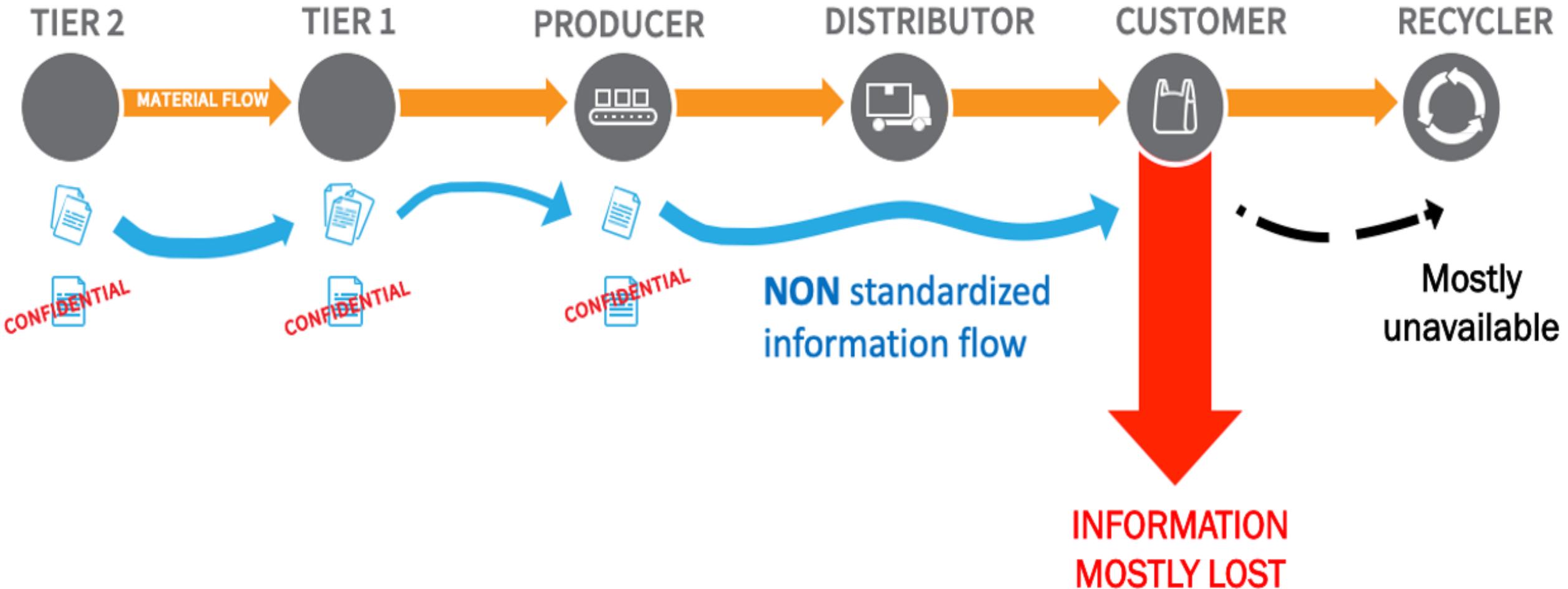


- Proposal for **mandatory Green Public Procurement (GPP)** criteria and targets in sectoral legislation
- Phasing-in **mandatory reporting** on GPP



EU Digital Product Passport

Information flow in a linear economy

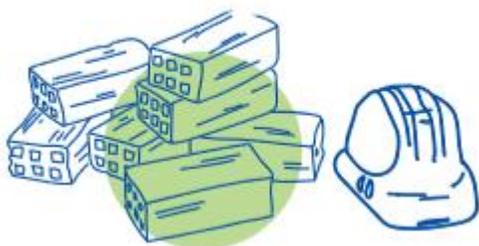




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Food, water & nutrients



Construction & buildings



Textiles

Key Value Chains



Electronics and ICT



Batteries & vehicles



Packaging



Plastics



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❖ Countries and the EU:



Canada



Morocco



Chile



New Zealand



Colombia



Nigeria



European Union



Norway



India



Peru



Japan



Rwanda



Kenya



South Africa

❖ International organisations:



❖ Strategic partners:



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Stakeholder engagement



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#CEstakeholderEU

European Circular Economy Stakeholder Platform

A joint initiative by the European Commission and the European Economic and Social Committee

- **Advancing the circular economy concept on the ground**
- **Strengthening cooperation among stakeholders' networks**

*representatives of networks of businesses, civil society and
local, regional and national public authorities*



**Submit your own good practices, knowledge,
strategies and voluntary commitments!**



Thank you



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